

North Carolina Press Photographers Association 2011 POY Categories

01- Spot News A photo of an unscheduled newsworthy event where no advanced knowledge or planning is possible. (This may include, but is not limited to, unplanned police and public safety activity, accidents, fires and natural disasters.)

02-General News A photo of a scheduled newsworthy event or issue where advance knowledge and planning is possible. (This includes, but is not limited to, funerals, planned public safety activities, courtroom events, press conferences and campaign events.)

03-Feature A photo with strong human interest or a fresh view of an everyday scene. (This is usual a found situation that does not fit the description of spot news, general news or sports.)

04-Sports Action An photo of peak action from a sporting event.

05-Sports Feature A sports-related photo with strong human interest, not peak action.

06-Portrait/Personality A photo from one of the above categories that captures a unique aspect of a figure's character and personality.

07-Pictorial A photo that illustrates the graphic or aesthetic qualities of a situation or subject.

08-Illustration An editorial illustration that clearly communicates a newsworthy issue or concept. This also includes preconceived fashion and food photography. Images may be digitally manipulated.

09-News Photo Story/Essay A group of photos (no more than 12) from coverage of a news event or issue. Photos should follow a storyline or theme.

10-Feature Photo Story/Essay A group of photos (no more than 12) with a strong human interest. Photos should follow a storyline or theme.

11-Sports Photo Story/Essay A group of photos (no more than 12) with a sports-related storyline or theme

12-Professional Portfolio There is a maximum of **fifteen (15)** single image entries and up to **three (3)** photo stories or multimedia* projects in the portfolio competition. Photo stories should contain no more than **twelve (12)** images (plus two dark slides). A multimedia project counts as a photo story, but is **not required**. Portfolios will be judged for overall excellence and as a measure of the photographer's versatility. A portfolio must contain photos from at least **four (4)** of the single photo categories 01-06 (Spot News, General News, Feature, Sports, Sports Feature and Portrait/Personality) and it must include at least **one (1)** multiple photo entry. Category entries will be judged separately from Portfolio entries so you must upload separate copies of the category entries you wish to be considered in your portfolio entry.

13-Student Portfolio** There is a maximum of **fifteen (15)** single image entries and up to **three (3)** photo stories or multimedia* projects in the portfolio competition. Photo stories should contain no more than **twelve (12)** images (plus two dark slides). A multimedia project counts as a photo story, but is **not required**. Portfolios will be judged for overall excellence and as a measure of the photographer's versatility. A portfolio must contain photos from at least **four (4)** of the single photo categories 01-06 (Spot News, General News, Feature, Sports, Sports Feature and Portrait/Personality) and it must include at least **one (1)** multiple photo entry. Category entries will be judged separately from Portfolio entries so you must upload separate copies of the category entries you wish to be considered in your portfolio entry.

14-Multimedia: Daily* A single video or slideshow produced . Content may fall under any of the above single image descriptions.

Note: We are prepared to judge free-standing videos and slideshows, not interactive, multi-part web sites.

15-Multimedia: Project* A single more in-depth, long-term video or slideshow. Content may fall under any of the above single image descriptions.

Note: We are prepared to judge for free-standing videos and slideshows, not interactive, multi-part web sites.

***Multimedia entries** may incorporate any mixture of still images, audio and video. There is no limit to the project's length, but we strongly recommend that it remain under 5 minutes. Judges are not obligated to view more than one minute of a project.

Factors in judging include the quality of visuals and audio and how effectively they are presented to tell a journalistic story. All entries must have been produced, though not necessarily published, during 2011. **Please remove any**

credits or publication identification from the project or your entry may be disqualified.

If you are sending a video, please make sure the file will play in QuickTime. As far as compression goes, it's more trouble than it's worth to set exact compression or export guidelines considering the vast amount of video editing software out there. The nice folks over at [Vimeo](https://www.vimeo.com) put out some basic things we would like you to follow when compressing/exporting your files and. Please follow the link and watch their tutorials to keep file sizes as small as you can.

A majority of a multimedia entry must be produced by a NCPPA member. If a project is the work of more than one journalist, please include a PDF or TXT file including the name of each person involved and his/her role (photography, audio, and/or production). Each photographer may enter no more than two projects. If you were part of a group entry, that counts as one of your two entries.

Please name the multimedia entry and any credit PDF or TXT file using the same method as all other entries. (Make sure the entry and the credit file match each other)

14bdwrz01.mov

14bdwrz01.pdf

If you are sending a Soundslides project, create a folder using the same naming guidelines as above and include the entire "Publish_to_web" folder inside. **14bdwrz02**

In the interest of saving time during the judging period, judges will view all entries in advance of the official judging period and only finalists will be viewed during the judging period.

Multimedia wins will count towards Staff of the Year and may be considered for Best in Show.

****Student eligibility** is determined by how long you were in school during the contest year. If you were considered a full-time student for at least four months of the contest year and the year prior, you may enter as a student even if you are currently a working staff photographer or working professional. Internships for educational credit are counted as student work even if you were paid. If you have been working as a paid professional (not internship) for more than six months of the contest year, then you will need to enter as a professional.